



Advertising Options for ProgressiveChristianity.org and our Partner Organization Progressing Spirit.

ProgressiveChristianity.org has a contact list that averages over 11,000 with a consistent open rate of 25-30%. Our Facebook page has over 48,000 followers. We welcome over 40,000 visitors each month, with over 80,000 views. We are averaging over 800,000 page views per year.

In addition, our Progressing Spirit website has a contact list that averages over 9,000 with a consistent open rate of 28-35%.

***All of the options include Permanent inclusion on our Resources or Events Page and One Free Facebook Ad per option.**

- Your advertisement purchase will include details on click amounts and views.
- We are always open to creating a custom package with you.
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Testimonials:

"I'm happy to say I am more than happy, I made my money back on the day it was delivered. In other words, it seems to be pretty effective!" ~ **Thomas Jay Oord**, Author of *God Can't* and *The Death of Omnipotence and Birth of Amipotence*

"The Progressive Christianity ad started creating book sales immediately and we had residual sales for more than two months after. It was just the right audience that apparently trusted the ad source." ~ **D L Day**, Author of *Why the Clergy Lied: A Journalist Academic Report on LGBTQ and Christianity*.

"The response has just been so amazing; we've made back our investment and more, and we have 16 new members on the network!! :)" ~ **Alexandra**

"I wanted to let you know that, once again, we are very pleased with the results thus far of the current campaign. Joyce's increase in sales and her Amazon rankings for today—both of which show significant responses. Thank you so much for all your help! ~ **Ariette**

ADVERTISING OPTIONS

eBlasts

- **One Dedicated eBlast to ProgressiveChristianity.org Mailing List: \$300**
- **One Dedicated eBlast to Progressing Spirit Mailing List: \$300**
- **One Dedicated eBlast to Both Mailing Lists: \$500**

Ads on ProgressiveChristianity.org Website Pages

(We do not offer any ads on Progressing Spirit Website)

- **One Featured Ad on our Home or Resource Page: One Month \$300 - Three Months \$550**

Ads in ProgressiveChristianity.org and/or Progressing Spirit Newsletter

- **One Insertion ProgressiveChristianity.org Newsletter: \$150**
- **One Insertion Progressing Spirit Newsletter: \$150**
- **One Insertion Both Newsletters: \$225**

Package Options

#1. Combine One eBlast and Website Ad

One mailing List: 1 Month Ad \$450 - 3 Months \$700

Both Mailing Lists: 1 Month Ad \$600 - 3 Months \$850

#2. Combine One eBlast and One Newsletter Ad

One mailing List: \$400

Both Mailing Lists: \$600

#3. Combine One eBlast, 1 Month Ad & 1 Newsletter Ad

One mailing List: \$550

Both Mailing Lists: \$800

#4. Combine One eBlast, 3 Months Ad & 1 Newsletter Ad

One mailing List: \$800

Both Mailing Lists: \$1,000

SAMPLE ADS

eBlast Sample

Resource Page Ad (Right hand column under
Filters)

Home Page Ad (Scroll down to

ProgressiveChristianity.org Recommends)

Sample Newsletter Ad